



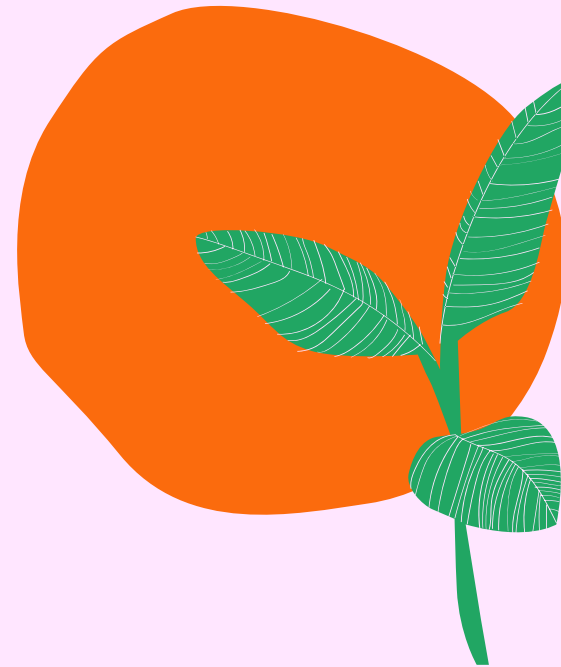
Sustainable style

Personal styling & shopping



- Myriam Belviso

REFLECTIONS FROM A FASHION ICON



"Fashions fade, style is eternal."

- Yves Saint Laurent



Ciao! I'm Myriam Belviso.

I am Italian, born in the south, in Puglia.
I studied and worked between Milan and other places in the world.

I deal with **sustainable styling** and **research**.

I am a traveler, I like adventures between different places, styles and cultures.

I define myself as a **style enthusiast**.
The love for **Made in Italy, sustainable brands** and **pre-loved garments**, support my vision of fashion, understood more as style.

Style as a form of expression of one's authenticity, built with quality garments that last beyond trends and have a low impact on the environment.



I love to catch trends on the street, but I wouldn't say I like to follow them.

I prefer ***slow shopping***, more ***conscious purchases*** in local boutiques, second-hand markets, craftsmanship, true Made in Italy, and sustainable brands that help minorities. I prefer shopping in historic centers and squares rather than malls.

I use creativity, irony, upcycling, and restyling to create looks and have fun!

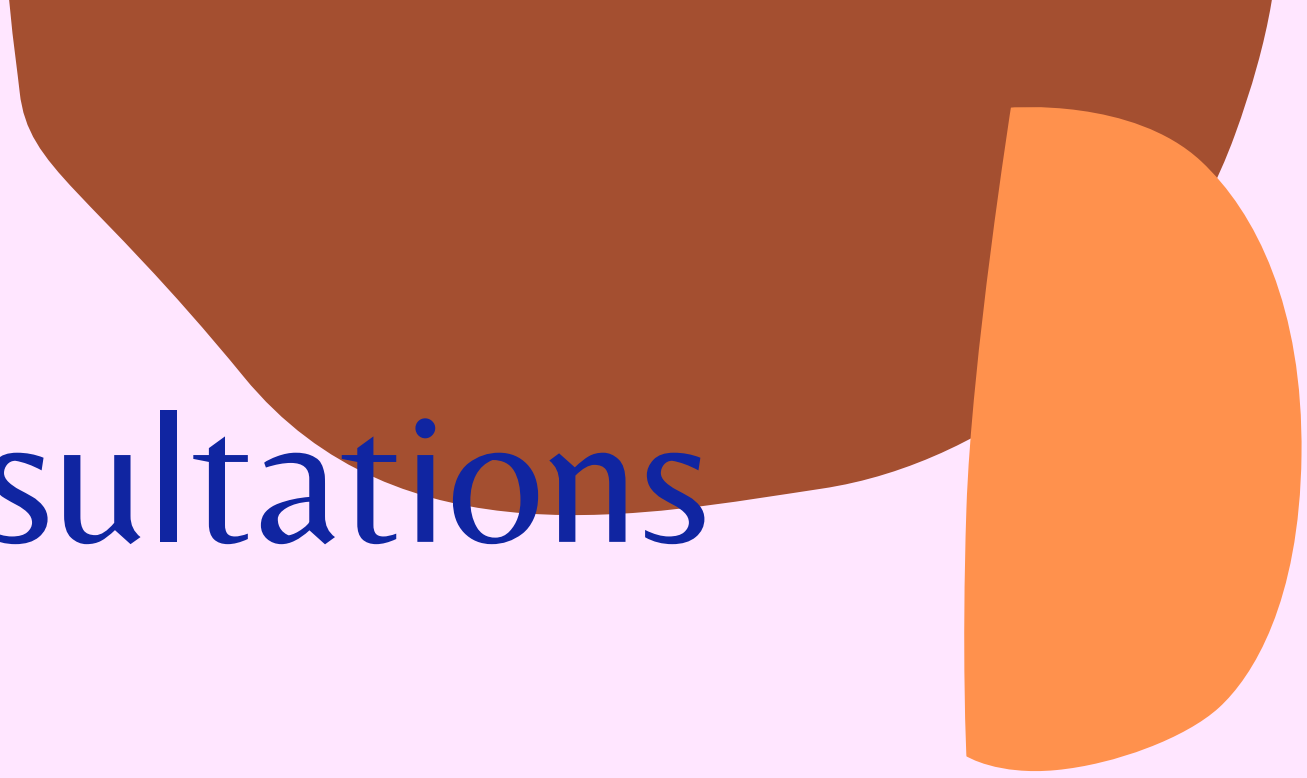
Services:



Personal Styling



Personal Shopping



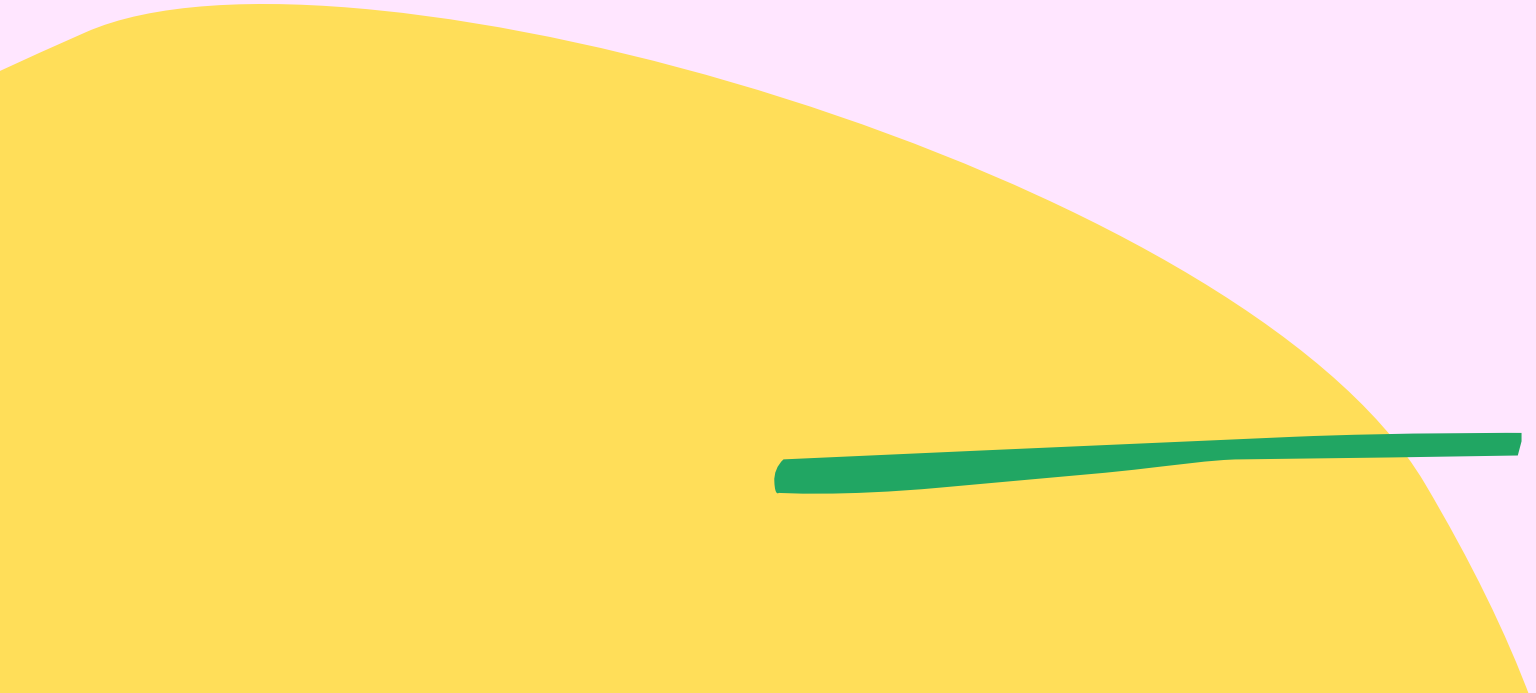
Personalized Style Consultations

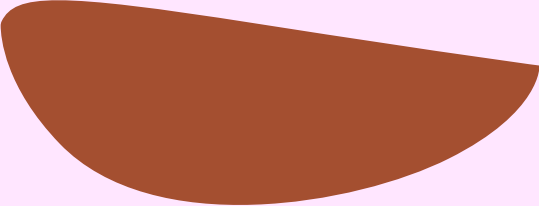
ITALIAN TASTE + LOVE FOR SUSTAINABILITY

I am a stylist who loves to enhance the uniqueness of women, helping them find their style.

I do this by drawing on my Italian taste and supporting sustainable fashion, Made in Italy, artisanal garments, and creative reuse.

My mission is to help you develop your unique style that reflects your personality and beauty by restyling your collection and choosing exclusive and original garments like you.





TWO TYPES OF SERVICES:

- The **basic session** includes :

definition of your body shape + colors that enhance you,
1:1 session with me online (1h),
proposal of virtual looks (5-8) designed specifically for you with recommendations on fitting and use.

- The **advanced session** includes :

the basic session,
+ 1:1 videocall where we will discover your collection and create new looks using the restyling and upcycling technique (1h)

The session can be followed with an extra service, personalized shopping for items that enrich your style (service not included in the price - ask for quotes).



HOW DOES IT WORK?



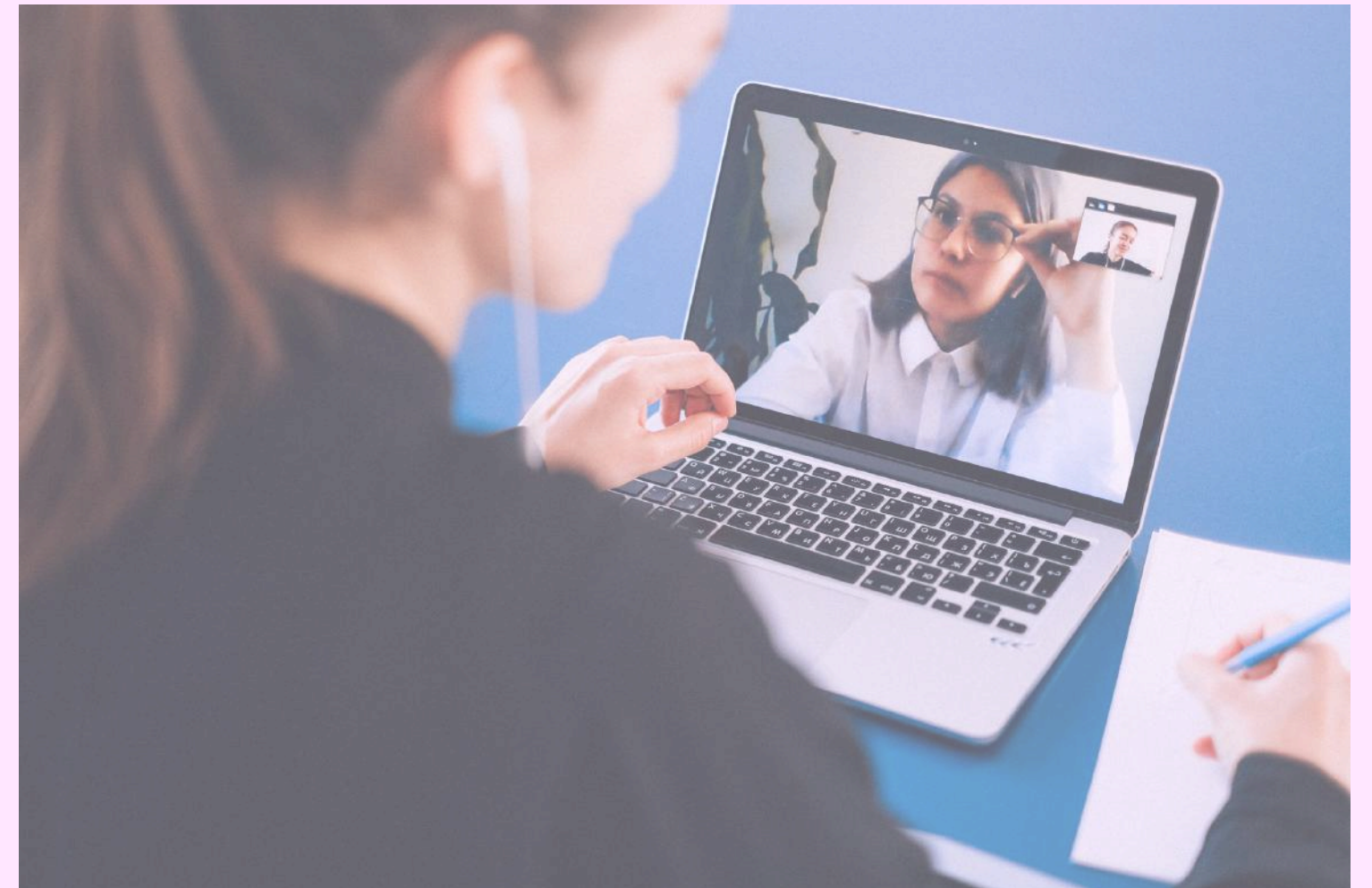
- 1 • Sending questionnaire for body shape and lifestyle evaluation
- 2 • Pre-analysis work
- 3 • 1:1 session with me in video call (1h)
- 4 • Developing a personalized strategy and inspiring new virtual looks for you (pdf) / + ONLY for advanced session new outfits based on your wardrobe

WHAT IS INCLUDED?

- Online coaching session
- Basic color analysis
- Basic body shape analysis
- Strategic final PDF with inspirational looks for different occasions
- Inspo looks based on your collection (advanced session)
- Follow up over + email support for the following one week (advanced session)

AND PLUS :

- 10% discount on remote personal shopping session



COST:

- Basic Session: €399
- Advanced Session: €550

EXTRA SERVICES THAT CAN BE ADDED:

- In-person or at distance VIP slow shopping experience
- In-person or at distance special events styling curation



Personal Shopping Sessions

ITALIAN TASTE + LOVE FOR SUSTAINABILITY + LOCAL SHOPPING

A slow shopping experience in Italy (different locations) in person or remotely.

My philosophy has a slow and sustainable approach, I choose local boutiques, small craft shops, Made in Italy, vintage and second-hand shops.

For myself and my clients, I prefer more conscious and slow purchases, not to chase current trends but to improve the timeless style of each of us.

IN-PERSON SESSIONS

The **in-person** sessions in southern Italy, in Puglia, are a real **slow shopping experience** among the alleys of the historic centers.

A way to involve yourself in an **experience of all-Italian beauty**, among the smells of basil sauce, small streets, white walls that reflect the sunlight, local boutiques, and cafés sitting at the bar to savor the authentic “la dolce vita”.

Upon request, guided visits to **artisan workshops** could also be organized (not included, ask for quotes).

An experience that will leave you with numerous memories.

Buy less, better, and experience more!

The in-person sessions are always 1:1



REMOTE SESSIONS

The **remote sessions** take place through a video call, during which you will follow me **live shopping** for you in my **highly selected boutiques** and **local companies**. All while you are comfortably in your living room.

The purchase will be concluded by you using the store's remote payment methods.

Shipments will be taken care of by the shop with my support. (Shipping and customs costs to be paid by the customer.)

Distance sessions are always 1:1

The search for boutiques and brands is always exclusive accurate and personalized to the customer's needs where required.



HOW DOES IT WORK?



- 1 • First preliminary meeting via call
- 2 • Sending short questionnaire about body shape, style, and lifestyle evaluation
- 3 • Analysis and research of exclusive boutiques and brands
- 4 • In person 1:1 slow shopping tour / at distance 1:1 live shopping in selected stores

WHAT IS INCLUDED?

- Customized pre-shopping study based on customer requests
- In-presence or remotely slow shopping experience
- Selection and sharing of my exclusive list of local brands, boutiques, and artisans.

AND MORE...

- 10% discount on a personal styling session

COST:

- 1h €100
- Single session (2h) €160
- Half-day session (4h) €260
- Package x3 sessions (2h each) €400 (duration 2 consecutive months)





CONTACT ME

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