



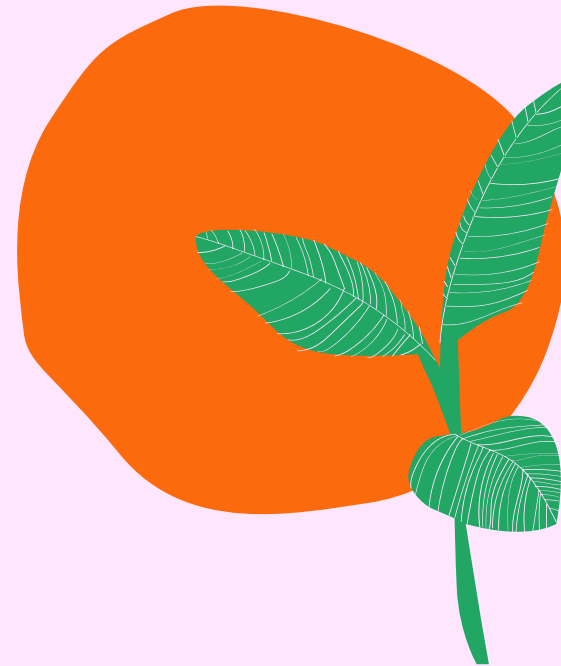
# Sustainable style

Personal styling



- Myriam Belviso

## REFLECTIONS FROM A FASHION ICON



"Fashions fade, style is eternal."

- Yves Saint Laurent

# Ciao! I'm Myriam Belviso.



I am Italian, born in the south, in Puglia.

*I DEAL WITH **SUSTAINABLE STYLING AND RESEARCH.***

I studied and worked between Milan, Rome, Florence and other places in the world, like Santiago-Chile, NY and Mumbai.  
I am a traveler, I like adventures between different places, styles and cultures.  
I love to catch trends on the street.

I define myself as a **STYLE ENTHUSIAST.**



- MY PHILOSOPHY:

The love for ***Made in Italy, sustainable brands and pre-loved*** garments, support my vision of **style**.

Style as a form of **expression of one's authenticity**, built with **quality garments** that last beyond trends and have a **low impact** on the environment.

My philosophy is simple: ***shop less, but better, and experience more!***

- WHAT:

I specialize in **slow shopping**, more conscious purchases in **local boutiques**, true **Made in Italy, sustainable brands, brands** that support **minorities, second-hand markets, craftsmanship** and **tailored selections**.

- HOW DO I DO IT:

I use **creativity, irony, upcycling**, and **restyling** to create your looks and have fun!

# Services:



**THE "STYLE FOUNDATION"  
SESSION**



**THE "COMPLETE STYLE  
TRANSFORMATION" SESSION**



**WARDROBE DETOX**  
*(coming soon)*

# Personalized Style Consultations

## ITALIAN TASTE & A PASSION FOR SUSTAINABILITY

As a dedicated **Personal Stylist**, my passion lies in celebrating and enhancing the unique essence of every woman. My mission is to guide you in discovering and developing a distinctive style that truly reflects your personality and innate beauty. I achieve this by blending my inherent **Italian taste** with a strong commitment to **sustainable fashion**, focusing on mindful choices, quality over quantity, and timeless elegance.

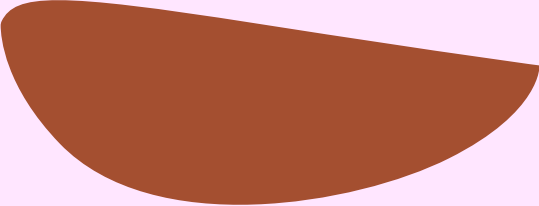
My approach focuses on:

- **Restyling Your Current Collection:** Helping you rediscover and creatively re-utilize pieces you already own, maximizing your wardrobe's potential.
- **Curating Exclusive & Original Garments:** Guiding you towards unique, high-quality selections that resonate with your individuality. This includes:
  - Supporting **Made in Italy** excellence.
  - Championing **artisanal garments**.
  - Exploring the beauty of **creative reuse** (vintage and upcycled pieces).

My goal is to empower you to express yourself authentically through your style, making conscious and beautiful choices that are as unique as you are.

***It's all about buying less, buying better, and experiencing more!***





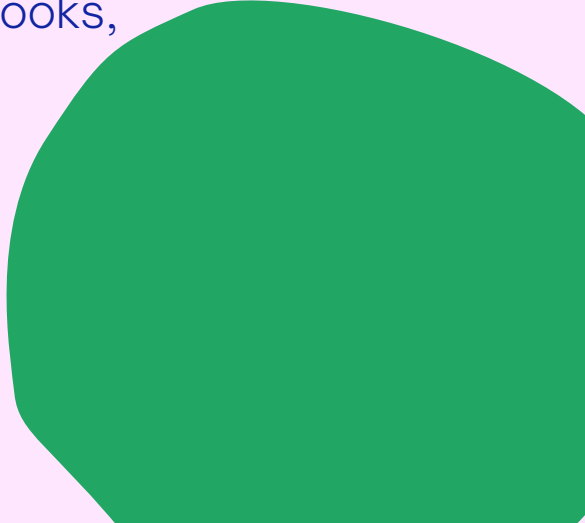
TWO TYPES OF SERVICES:

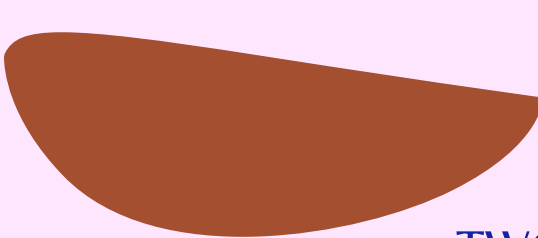
## 1. The "Style Foundation" Session (Virtual)

Unlock Your Signature Look from Home

This foundational session is designed to give you a clear understanding of your unique style identity and how to enhance it, all from the comfort of your living room.

This session includes:

- **Pre-session Questionnaire:** Your journey begins with a detailed questionnaire designed to deeply understand your unique needs and style preferences before our video call.
  - **Personalized Body Shape & Color Analysis:** We'll define your unique body shape and discover the colors that truly enhance your natural beauty, providing you with a personalized palette.
  - **Interactive Wardrobe Discovery** (1-hour 1:1 video call): During this focused call, we'll virtually explore key pieces from your current wardrobe. I'll guide you in seeing your existing collection with fresh eyes, identifying hidden gems and discussing your style aspirations.
  - **Comprehensive Final PDF:** A beautifully designed PDF summarizing your body shape analysis, color palette, and all your new looks, serving as your personal style guide.
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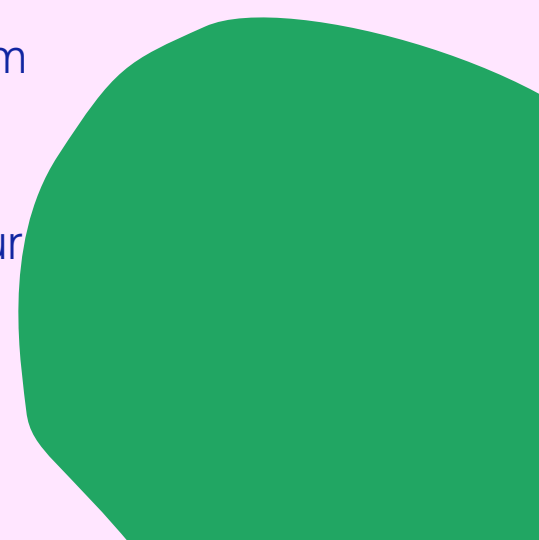
TWO TYPES OF SERVICES:

## 2. The "Complete Style Transformation" Session (Virtual + Remote Shopping)

Elevate Your Wardrobe & Refine Your Style with Expert Curation

This advanced session builds upon the foundations, offering a deeper dive into your wardrobe and a guided, personalized shopping experience to perfectly complete your evolving style.

This session includes:

- **Everything from the "Style Foundation" Session:** We begin with pre-session questionnaire and the comprehensive body shape and color analysis.
  - **In-Depth Wardrobe Restyling & Upcycling** (2hours 1:1 video call): We'll dedicate a focused video call to thoroughly explore your wardrobe together. I'll guide you through hands-on restyling and upcycling techniques, helping you transform existing pieces and create even more versatile looks.
  - **Personalized Remote Shopping Session** (1 hour): Following our styling work, I will conduct a dedicated 1-hour remote shopping session for you. Leveraging my exclusive network of local stores, Italian artisans, and Made in Italy producers, I will live-shop and curate specific items to strategically enrich your style, fill any wardrobe gaps, and ensure every new piece aligns with your unique aesthetic and sustainable values.
  - **Comprehensive Final PDF:** You'll receive a comprehensive PDF with all elements from the basic session, plus detailed notes from our wardrobe deep-dive with recommendations for the new pieces discussed.
  - **Follow-up:** A complimentary follow-up message will be provided (1 week) to address any post-session questions and ensure your continued style confidence. (Only for the "Complete Style Transformation")
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# YOUR PERSONALIZED STYLE JOURNEY: HOW IT WORKS

Here's a breakdown of our personalized slow shopping journey :

- **1. Your Detailed Pre-session Questionnaire:**

We start to deeply understand your unique needs, lifestyle, and style preferences before our call.



- **2. Expert Curation:**

I then conduct a thorough pre-analysis of your style profile, meticulously preparing personalized insights and ideas based on my Italian taste and passion for sustainable fashion.



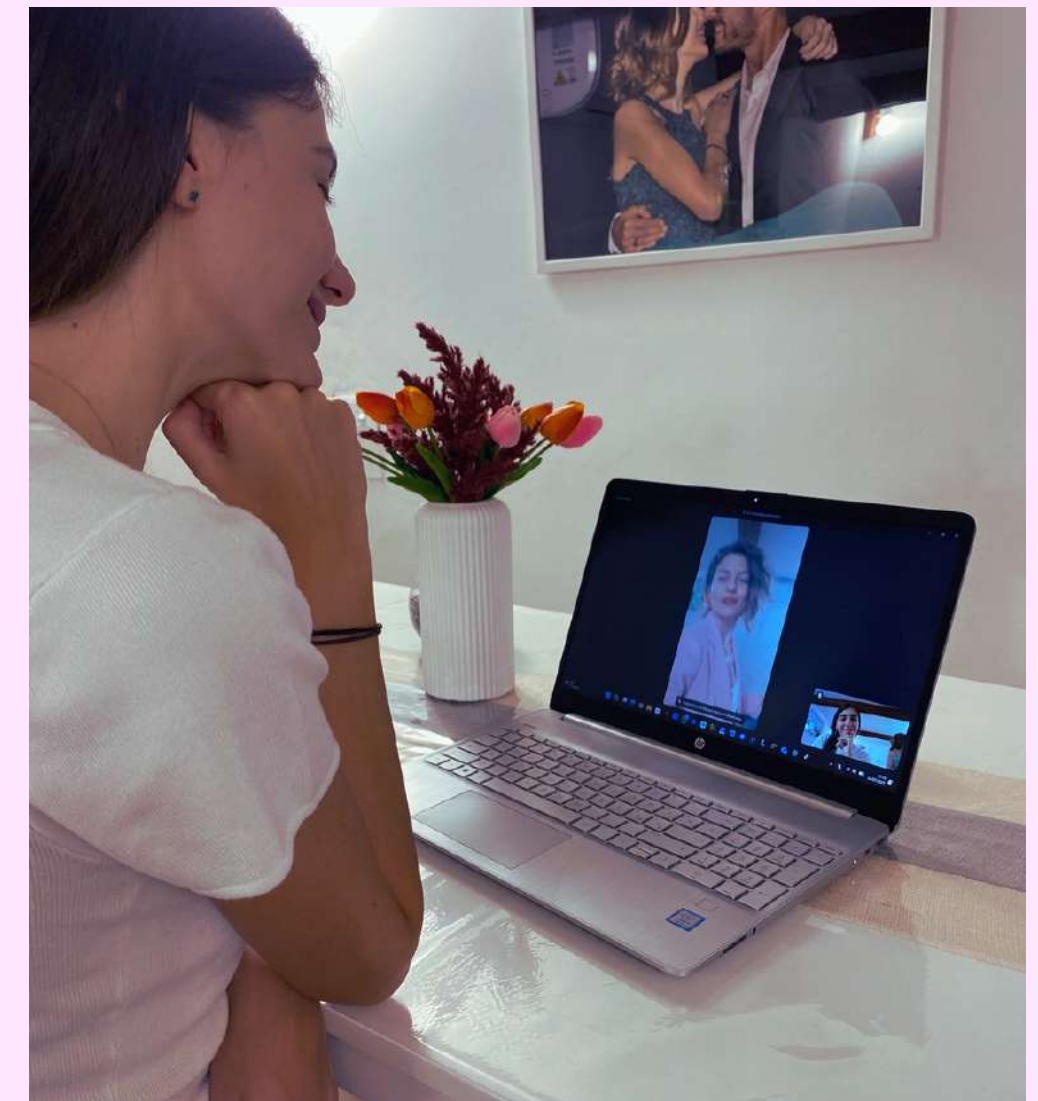
- **3. Interactive Wardrobe Discovery (1:1 Video Call):**

We'll connect for a focused 1-hour or 2-hour video call. Together, we'll dive into your existing collection, creating fresh looks using clever restyling and upcycling techniques.



- **4. Your Bespoke Style Guide:**

Following our session, you'll receive a comprehensive personalized strategy in a final PDF, serving as your go-to guide for continued style confidence.



# PRICING FOR PERSONALIZED STYLE CONSULTATIONS

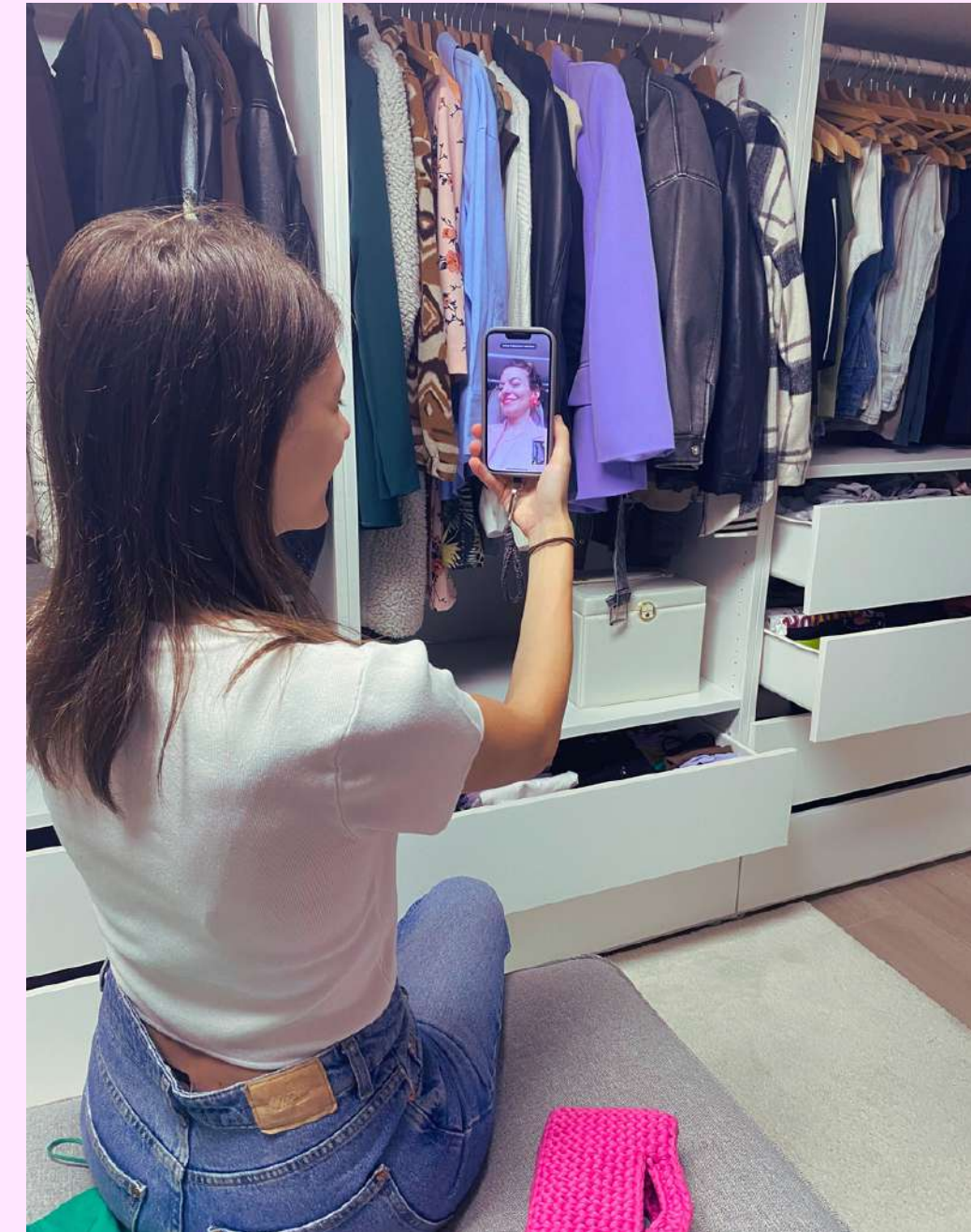
Invest in your unique style with our tailored consultation packages, designed to empower your wardrobe and confidence.

- **"STYLE FOUNDATION" SESSION: €399**

Unlock your signature look with a comprehensive virtual session covering body shape, color analysis, and new outfit creation from your existing wardrobe.

- **"COMPLETE STYLE TRANSFORMATION" SESSION: €599**

Elevate your style journey with everything from the "Style Foundation" session, plus an in-depth wardrobe restyling and a personalized remote shopping session to perfectly complete your collection.



"Book your personalized style consultation today and embrace  
your unique, confident self!"



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